

SABC RADIO AIRTIME SCHEDULE

DATE:	07-Apr-16		TELEPHONE NUMBER:	
ACCOUNT MANAGER:	ELLA MASHIANE		FAX NUMBER:	
AGENCY:	DIRECT		CELL NUMBER:	
CLIENT/PRODUCT:	HCAC		PRODUCTION HOUSE:	
CONTACT PERSON:	ADEL		MATERIAL CODES:	
ADDRESS:			SPOT DURATION:	LIVE READ
POSTAL/STREET:			BOOKING PERIOD:	From: 18 April 2016 To: 29 April 2016

DUR	TOTAL SPOTS	TOTAL COST	CHANNEL	MON-FRI			MONDAY			TUESDAY			WEDNESDAY			THURSDAY			FRIDAY			SATURDAY					SUNDAY								
				RATE	AV	SPOTS	TOTAL COST	AV	SPOTS	TOTAL COST	AV	SPOTS	TOTAL COST	AV	SPOTS	TOTAL COST	AV	SPOTS	TOTAL COST	AV	SPOTS	TOTAL COST	CHANNEL	RATE	AV	SPOTS	TOTAL COST	CHANNEL	RATE	AV	SPOTS	TOTAL COST			
30	0	-	00:00-04:00	540			0			0			0			0			0			0			0	00:00-04:00	585			0	00:00-04:00	810			0
30	0	-	04:00-06:00	3 735			0			0			0			0			0			0			0	04:00-06:00	2 115			0	04:00-06:00	1 755			0
30	0	-	06:00-09:00	9 765			0			0			0			0			0			0			0	06:00-09:00	4 815			0	06:00-09:00	4 815			0
30	0	-	09:00-12:00	5 895			0			0			0			0			0			0			0	09:00-12:00	4 455			0	09:00-12:00	4 455			0
30	0	-	12:00-15:00	4 815			0			0			0			0			0			0			0	12:00-15:00	2 655			0	12:00-15:00	2 655			0
30	0	-	15:00-18:00	6 615			0			0			0			0			0			0			0	15:00-18:00	2 655			0	15:00-18:00	2 835			0
30	0	-	18:00-21:00	4 815			0			0			0			0			0			0			0	18:00-21:00	1 935			0	18:00-21:00	2 295			0
30	3	5 265	21:00-24:00	1 755		1	1755			0		1	1755			0		1	1755			0		1	1755	21:00-24:00	810			0	21:00-24:00	990			0
30	0	-	0	-			0			0			0			0			0			0			0	0	-			0	0	-			0
30	0	-	0	-			0			0			0			0			0			0			0	0	-			0	0	-			0
30	0	-	0	-			0			0			0			0			0			0			0	0	-			0	0	-			0

No. of Spots: 6 R 5 265

NO. OF WEEKS:	2
ADDED VALUE:	R 0,00
CAMPAIGN COST:	R 10 530,00
DISCOUNT:	R 7 897,50
TOTAL VALUE:	R 2 632,50
VAT @ 14%	R 368,55
TOTAL:	R 3 001,05

ADDED VALUE: 0,00%

Discount: 75%

Loading: 50%

SPECIAL INSTRUCTIONS:	All bookings are subject to availability at time of booking.
30 SEC LIVE READS	
CLIENT TO GIVE US SCRIPT	

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. 3. SABC Airtime Sales will not be held responsible for any circumstances beyond their control. 4. Refer to rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to SABC Airtime Sales 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. SABC standard terms and conditions apply.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION