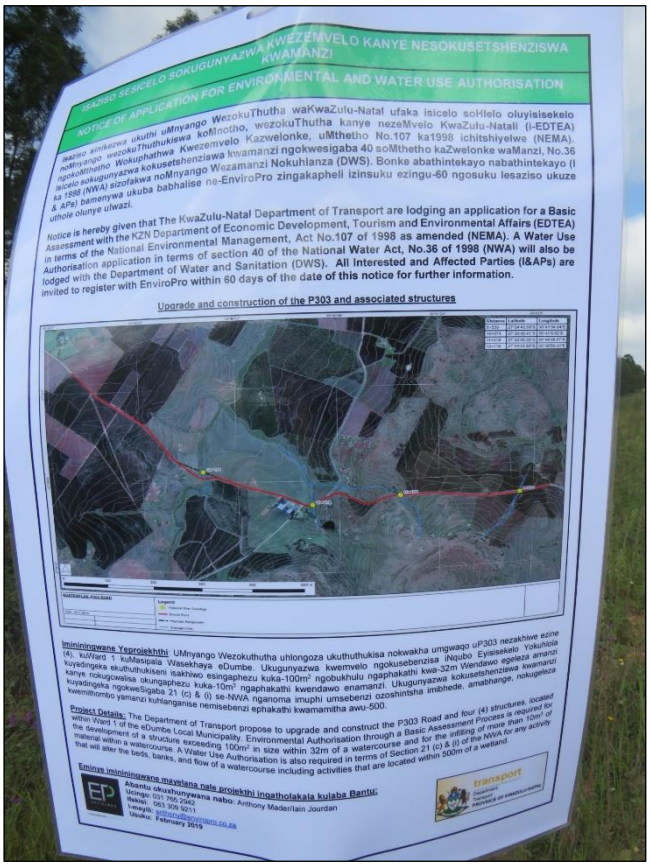Signboard placed at the start and end of the P303 Road